

A Note From the President



Dear WIPLA Members and Friends,

After the first few months of 2015 have all but flown by, and with summer right around the corner, it is a nice time to slow down and reflect on WIPLA as an organization, recap what we have accomplished so far this year, and look forward to our plans for the remainder of the year.

2015 has been a year of transition for our organization. First, long-time Board member, Antoinette Konski, retired from her position as WIPLA President, left very big shoes to fill(!), and has continued on the Board as WIPLA's Treasurer. We also welcomed Jennifer Fleischer as WIPLA's new Secretary and Chair of the Communications Committee. Second, I have the pleasure of welcoming Pillsbury Winthrop Shaw Pittman LLP as our newest sponsor. Pillsbury joins Foley & Lardner LLP, Kaye Scholer LLP, and Dickstein Shapiro LLP as our valued WIPLA sponsors. Third, we have had the good fortune of having several WIPLA members volunteer as committee members to help keep the organization energized with their great ideas. A big thank you to Keyna Chow, Zerina Curevac, Fatima Jafri, Bonnie Kellman, Katie Scott, Jennifer Shih, and Linda Wu. Last but not least, WIPLA's membership is up 25% over 2014 and we welcome all our new members!

In the midst of these changes, we have remained focused on our mission – striving to provide networking, social, business, and professional development opportunities for our members. By coming together, we are able to create an open dialogue between women IP attorneys, patent agents, and students of diverse backgrounds and vast ranges of experience for the purpose of building networks and educating women working in IP on how to become leaders in the workplace and in the community.

In keeping with our mission and goals, WIPLA held several events in the beginning of 2015, including networking happy hours, a panel discussion on “Data Privacy & IP Attorneys – A Natural Match?” (graciously hosted by Ropes & Gray), and a book review program on “Overwhelmed: Work, Love, and Play When No One Has the Time” by Brigid Schulte, all of which were great successes.

Looking forward, we'll engage in some summer fun events, beginning with our Mani Party on May 6 ([register here](#)) and followed by other lighthearted gatherings still in the planning phases (watch for more info on these events!). Our

more substantive programs will begin again with full force in the Fall with several thought-provoking and informative events. These programs include a CLE program on licensing and cross-border issues, a resume writing and job search panel (co-sponsored by Leading Women in Technology), and a book review program on "The Power of Full Engagement: Managing Energy, Not Time, Is the Key to High Performance and Personal Renewal," by Jim Loehr and Tony Schwartz, just to name a few. We'll end the year with our annual Members-Only Holiday Party to thank all of our members and sponsors for making our organization's success possible.

If you are not already WIPLA member, we hope you will consider joining our organization. If you are a WIPLA member, we thank you for your continued support and look forward to seeing you at a WIPLA event soon!

Happy spring,

Krista Carter

WIPLA President

Ropes & Gray Privacy Event

Data Privacy & IP Attorneys - A Natural Match?

What do Barbie, the FTC and cars that are connected to the internet all have in common? Easy - they were all topics of discussion at the wildly entertaining WIPLA panel presentation on current privacy issues held on March 19, 2015 at Ropes & Gray's Silicon Valley office. Santa Clara Law Professor Dorothy Glancy, Ropes & Gray's Megan Baca and Ropes & Gray's Jim DeGraw gave a fantastic presentation which led to an informative discussion on this relevant subject. Special thanks to Stephanie Carton, Keyna Chow and Roberta Robins for a wonderful event! The materials for this CLE event can be found on WIPLA's website under Events.



The Mentoring Committee's April 16th Book Discussion



The Mentoring Committee's book discussion of Pulitzer Prize winner, Brigid Schulte's, "Overwhelmed: How to Work, Love and Play When No One has the Time," was a smash hit. Members talked about why being chronically overwhelmed decreases productivity while shrinking the brain, how to play and why it's good for you, why taking breaks increases productivity and tips for resisting stress and time pressures, in a relaxing setting while enjoying wine and treats. Copies of the book were raffled off. Panelists included Mentoring Committee Chair, Katie Scott, Mentoring Committee Member, Kate Wheble and Board Member, Jennifer Fleischer. A big thanks goes out to Antoinette Konski, Gina Oldenburg and Foley & Lardner, San Francisco for providing

such a beautiful space.

Follow WIPLA on Twitter!



WIPLA invites you to follow us on Twitter! Stay up to date on upcoming events, interesting articles and other relevant women's groups to follow.

[@WIPLABayArea](https://twitter.com/WIPLABayArea)

Upcoming Events

Spring Mani Party



May 6, 2015

WIPLA Mani Party

6:00 -
7:30 pm

Please join us for a WIPLA manicure party at FYN Salon for a refreshing manicure, champagne and light desserts.

Location: FYN Salon, 209 State St. Los Altos, CA

[**Register Here!**](#)

The Women's Intellectual Property Lawyers Association thanks its sponsors for their support of women in the field of intellectual property law:

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BECOME A WIPLA SPONSOR!

Does your company or law firm want to support an organization that promotes diversity in the legal profession by providing opportunities and empowering women intellectual property practitioners and patent agents to become leaders in their work place and community? The Women Intellectual Property Lawyers Association (WIPLA) provides a forum for women IP lawyers and patent agents to connect professionally and socially, advance their careers, and keep

themselves at the forefront of legal issues that affect them. By becoming a sponsor of WIPLA, you have the opportunity to show your clients, customers, competitors, and current and prospective employees that you value diversity and fairness.

In what ways would this benefit you and your organization?

- * Access to women IP lawyers throughout the Bay Area. Our members are attorneys from all different organizations, high-tech companies, law firms and academia.
- * Promotion and exposure as a sponsor on WIPLA's website, in WIPLA's marketing materials and newsletters, and through WIPLA's social media postings.
- * The opportunity to be involved in or host an exclusive event for WIPLA members which is tailored to your specific IP interests.
- * Networking and mentorship opportunities to form relationships with Bay Area attorneys and potential clients.

Let this opportunity benefit you by participating as a sponsor. Just like the variety of women involved in WIPLA, we offer a variety of sponsorship options to help you benefit and reach your goals. It's easy to become a sponsor. Just let me know of your interest and we will work with your organization to find the sponsorship option best for you. I can be reached by phone at [\(650\) 319-4536](tel:6503194536) or by email at krista.carter@kayescholer.com.

Best,
Krista Carter
WIPLA President